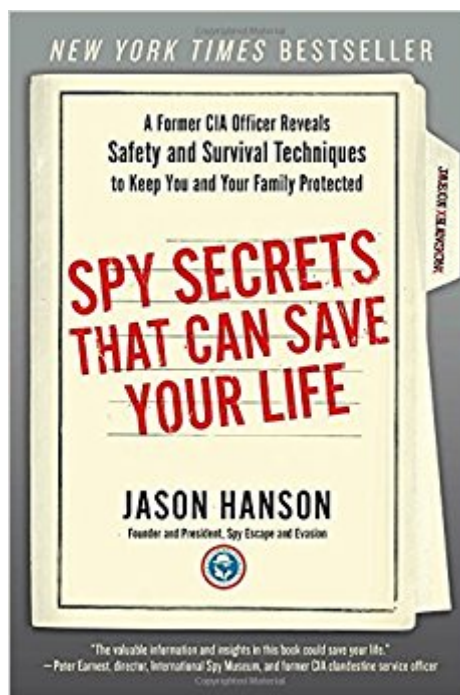




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# Spy Secrets That Can Save Your Life: A Former CIA Officer Reveals Safety And Survival Techniques To Keep You And Your Family Protected



## Synopsis

The New York Times bestseller that reveals the safety, security, and survival techniques that 99% of Americans don't know but should. When Jason Hanson joined the CIA in 2003, he never imagined that the same tactics he used as a CIA officer for counter intelligence, surveillance, and protecting agency personnel would prove to be essential in every day civilian life. In addition to escaping handcuffs, picking locks, and spotting when someone is telling a lie, he can improvise a self-defense weapon, pack a perfect emergency kit, and disappear off the grid if necessary. He has also honed his "positive awareness" a heightened sense of his surroundings that allows him to spot suspicious and potentially dangerous behavior on the street, in a taxi, at the airport, when dining out, or in any other situation. In his engaging and empowering book *Spy Secrets That Can Save Your Life*, Jason shares this know-how with readers, revealing how to:   
• prevent home invasions, carjackings, muggings, and other violent crimes   
• run counter-surveillance and avoid becoming a soft target   
• recognize common scams at home and abroad   
• become a human lie detector in any setting, including business negotiations   
• gain peace of mind by being prepared for anything instead of uninformed or afraid   
With the skill of a trained operative and the relatability of a suburban dad, Jason Hanson brings his top-level training to everyday Americans in this must-have guide to staying safe in an increasingly dangerous world.

## Book Information

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## Customer Reviews

"The secrets Jason reveals in this book have literally saved my life. I used what Jason taught me to

escape a potential kidnapping and an attack. I'll be forever grateful for the techniques he shared with me.

—Heather O'Brien Walker, motivational speaker and life coach

When I first met Jason Hanson while he was pitching me his business on Shark Tank, I knew that his company was going to be a winner--and more importantly that I might learn some tips that could one day save my life.

—Daymond John, star of ABC's Shark Tank

You probably have heard me say before that if I wasn't a cook, I would have loved to be a spy! Jason Hanson lets us all be secret agents by giving us the 411 on how to get out of potential 911 situations. With his inner secrets of the CIA, he can show you tips and tricks that could save you and your families' lives!

—Rachael Ray

Jason Hanson is a powerful proponent and practitioner of personal defense tools and techniques, all designed to protect you and your family in your daily lives, at home, and even while traveling. The valuable information and insights in this book, the same material he delivers in classes all over the country, could save your life.

—Peter Earnest, Director, International Spy Museum & Former CIA Clandestine Service Officer

Trade Craft refers to a functional yet mythical set of skills every warrior, operator or operative hopes to develop and master as they execute the duties of their trade; Jason Hanson has forgotten more trade craft than most will ever know. I have read many books and manuals focused on teaching and explaining these skill sets, but few hit the mark as cleanly, effectively and as easily digestible as Spy Secrets. This book is overflowing with practical knowledge and teaching points that can and will save your life. Navy SEALs study all of the elements from this book, but I was stunned to glean so many secrets of the trade that will now join my bag of tricks on and off the battlefield.

—Rorke Denver, Navy SEAL and New York Times bestselling author of *Damn Few*

From the Hardcover edition.

Jason Hanson is a former CIA officer, security specialist, and recent successful contestant of ABC's reality show Shark Tank. He teaches everyday citizens to defend themselves at his Spy Escape and Evasion school. Hanson has been interviewed by major media outlets for his security expertise including, The Wall Street Journal, Fox News and The Huffington Post. He currently lives in Cedar City, Utah, with his family.

If you are a Navy SEAL, police SWAT team member, or previously served as a Legionnaire in the French Foreign Legion, then perhaps this book is too rudimentary for you. However, if you are like me - Average Joe who stares at a computer all day in an office setting - then you NEED this book! I purchased it online and sent it straight to my Kindle, thinking I'd get to it over the next few weekends. When I arrived home, I fired up my iPad to make sure the book made it to my

Kindle library. I started reading the first few pages. And kept reading. And kept reading. I paused a few times to test some of the techniques outlined in the book (think duct tape—yeah, it works). Then got back to reading. By 12:45 a.m. I had finished the book, and found myself wanting more. The book is cover-to-cover loaded with real-world information that you can use right now. Super well organized, and written in a sincere, genuine manner, Hanson explains everything at both the philosophical (why) and tactical (how) level, and often times uses real-world examples to make the point. Additionally, if he mentions a tool (bedside flashlight, for example), then he actually tells you what brand and model he uses; so if you are new to that tool, you have a great starting point for your research! Finally, I want to make sure readers know that this is NOT a zombie apocalypse prepper book, and is NOT a re-written manual or arms for a spy working his craft in a foreign country. It's a practical guide meant for me and you to help us think differently about our environment, about our mindset, and about our daily actions. So—get off the X and go buy this book. Cheers! P.S. - I am a voracious reader, and this is my very first book review—if that tells you anything about how excited I am about this product.

This entire book seems to be a vehicle to gain your information via the authors website. Unfortunately the entire book is devoted to re-directing you to the authors website, where he employs basic snake oil salesman tactics of inducing a scary scenario, telling you he can help with his unique product and then offering huge discounts if you buy now, or more frequently, give up your personal information and email whereupon he will send you a \$3 piece of paracord. His websites are all written like ponzi scheme promotions with the same get rich quick word usage and layout. It does not convey a professional product. It's unfortunate that this book has had such good reviews given the poor content and constant direction to the website as the information is of little worth and is mostly just common sense. I was convinced the entire book was a joke when I read the part about disguises and then saw on the website one of the worst looking, unconvincing disguises I have ever seen. There are many other, more professional books written by ex Green Berets and similar background operators. If you want a semi interesting read for the toilet, this book fits the bill. If you want to learn techniques that you may not already know, I would suggest you look for better material.

—Spy Secrets That Can Save Your Life: A Former CIA Officer Reveals Safety and Survival Techniques to Keep You and Your Family Protected—is a book by Jason Hanson, who has become more popular since appearing on ABC's —Shark Tank—and making a deal

with Daymond John. Despite the "CIA" angle that is used for marketing, this book contains some solid advice on safety, security and survival. The book is written in a conversational style that is easy to understand and conveys information that most people really should know. I teach the same and similar information in my safety programs. The book is divided into these twelve chapters:

One: Survival Intelligence. A good primer on being self-reliant and why you should know the information in this book. I really like that he points out that movement saves lives.

Two: Situational Awareness. The cornerstone of staying safe, and Hanson bases his chapter on the classic color code of Col. Cooper. I liked that he also includes some pre-incident indicators and the concept of establishing a baseline.

Three: Your Spy Escape And Evasion Kit. Good basic guide to gear to have on you, in your car, at your home, and ready to bug out.

Four: Become An Escape Artist. This chapter teaches the basics to escape from rope, handcuffs, zip ties and duct tape. Also explains the basics of hot wiring a car, and how to break car windows. Very bare bones information on picking locks.

Five: The Impenetrable Home. Strategies to criminal proof your home such as thinking like a criminal, delivery people, casing your own home, dogs, peepholes, doors, locks, alarms, lighting, windows, and so on.

Six: Travel Safety. Tip to travel safe. These include when flying, taxis, hotels, and where you go.

Seven: How To Run Countersurveillance Like a Pro. Most people are probably not being followed, but knowing how to tell if someone is following you and what to do it good to know. This chapter covers the basics regarding this topic.

Eight: Social Engineering Secrets. I liked that he included this because it is important to understand to help keep yourself from being ripped off with scams, or being lured into something bad.

Nine: How To Be A Human Lie Detector. This chapter examines some of the basic ways you can determine if someone is lying.

Ten: How To Disappear Without A Trace. I like that Hanson points out that it is much more difficult to live off the grid and disappear than it used to be. With that said, he provides some tips for those that for some reason need to disappear.

Eleven: The Art Of Survival Driving. Hanson teaches a survival driving course in Utah, and this chapter is an introduction to the topic with a few basics explained like the Reverse 180 and how to ram a car. Some good basic tips on being safe while driving also included.

Twelve: Defending Yourself. Short chapter on what you can learn, with a plug for tactical pens which Hanson sells at his website. (I actually have a number of tactical pens, including the one Hanson sells, and it is a good pen for defensive purposes if needed.) Short chapter that gets you thinking about what you need to do in order to learn to defend yourself.

Overall, I like the book because I am all for everything to help people live safer lives so they can enjoy the good stuff. It is a basic book, with resources out there that go more in depth on all the topics covered. However, it is nice to have all these basics in one volume, and then people can

learn more on the topics they need to know more about for their lifestyle. It's a quick, easy read with some basic, practical information that will help people stay safe.

I'm former law enforcement and even I learned a great deal from this book. I was hesitant at first of buying it after reading the negative review but I have no idea what that person is talking about. This is an excellent book that I'll be giving away as a gift to lots of family members.

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